DUCKZ WIT ATTITUDES
WHITE PAPER

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EXECUTIVE SUMMARY

D.W.A is a crypto art and music project operating on the Solana Network, created and curated by entrepreneurs and investors, for anyone seeking to become, or already is, a successful entrepreneur or investor.

D.W.A was initially launched in July 2022 as an online community with the primary purpose of enabling like-minded individuals to participate in the community and project's roadmap.

The project's roadmap focuses on launching a 5k NFT collection as DAO (Decentralized Autonomous Organization), staking for a utility token that gives access to further project developments such as Music drops, art drops, a next generation and more which will be managed through a DAO fund.

The Duckz DAO is the community governance structure, based on liquid democracy, that enables holders of D.W.A nfts to join, vote on, and present ideas and opportunities to the project founders. The fundamentals of the Duckz DAO is the distribution of power and wealth powered by decentralized technology, generally called "the blockchain". The beauty with the DAO is that it is all governed by smart contracts, therefore, there is transparency in all transactions.

DAO FUND

The DAO Fund consists of a 30% portion of sales that lies under the direct governance of the community. The funds that reside within the DAO Fund can only be used for community governed projects or investments. This fund is fully controlled by the community, with the primary purpose of presenting and executing on project opportunities such as the music drops.

The remaining 70% portion of sales is not a part of the direct community governance and is allocated accordingly:

● Fundamentals 40.00%
● Administration 20.00%
● Ambassadors/Partners 20.00%
● Team 20.00%
● Total 100.00%

The portion of sales placed in the metafund will include the primary and secondary sales of community produced non-fungible tokens (NFTs). Each collection of community produced NFTs will fall under the same or different governing structure, like in the case of the upcoming *Chicz Wit Attitudes* (A female collection for the sole purpose of breeding a next generation; Duckiez) . All investments and costs related to Fundamental investments, Administration, and Partners are fully managed by the Team.

FUNDAMENTALS; Fundamental investments are primarily made up of NFT artworks, design, user interface design, user experience research, branding, public relations, legal services, promotions, marketing, development, and server costs; this also falls under the category of "startup costs". A large portion of this allocation is also used for the continuous acquisition of services and products in web3.

ADMINISTRATION; Admin costs include salaries and operational costs for administrative personnel and community moderators, both now and in the future. This allocation also covers all office rents and materials needed to run the day to day operations.

AMBASSADORS/PARTNERS; This allocation is used to establish vital collaborations with both short- and long term partners. One such example is the costs involved when partnering up with a recording studio to produce ``Straight Outta The Pond EP¨.

TEAM; This allocation is used to pay core team salaries and their day to day operational costs such as travel, materials and representational costs if and when necessary. The core team consists of, but is not limited to the Founding Partners of D.W.A

FLOW OF FUNDS
The smart contracts that are included in the D.W.A DAO architecture are the following:

D.W.A Minting Contract
This is the official minting contract that executes the actual minting of the D.W.A NFT. This is also the primary holder of the funds generated from minting D.W.A NFTs.

Public contract address: FCpGx6CGkxR1EqXYUo1YQTFMGyisbNEUk6YdaSoqz5Cd

D.W.A DAO FUND
This is the DAO contract, from where the community will execute projects and investments from.

Public contract address:
448b35dfb8dcb8fa01745fe2e866e13ba1f3c9dc3df23164fd6a0473c31a6a92

ROADMAP

The D.W.A roadmap lies at the heart of the DAO and the community's future together. In general, all of the fundamental milestones we will touch upon in the roadmap seek to be clear instruments of value creation. The future milestones set forth in this roadmap will focus on anticipated and potential value creation for D.W.A Holders. Roadmap 1.0 focused on building the fundamental systems and dropping the 5K collection while Roadmap 2.0 will focus on expanding the collection.

HOLDER

By becoming a D.W.A Holder by either minting or buying off the secondary market, you will be part of the gang (family) doing projects primarily in web3 and some real life benefits down the line. The DAO Fund will be used to make investments that are governed by all D.W.A Holders, with the primary purpose of value creation. Value creation with the intention to provide D.W.A Holders the way for what can be regarded as "passive income" for each and every D.W.A Holder, due to what can be regarded as successful projects.This is to be regarded as one of the most fundamental utilities with being a D.W.A Holder.

LEADER

Holders can become leaders within the Duckz DAO. Initially the top 5 token holders will be chosen to represent as leaders but can be overthrown by a rebellion from other members within the DWA community. Leaders are basically elected by periodic voting by DAOs. Also, you can challenge other leaders by holding more NFTs than others.

STAKING

Our Staking program is designed to create value for holders. Through Our staking program holders will be able to earn a utility token ($Bread or Duck Skull) that gives holders access to Music royalties, ransom program, breeding program, airdrops, artdrops and more. Within the first 30 - 60 days of staking, holders will be able to receive the utility token as an airdrop or free claim. The utility token itself is tradable allowing staked D.W.A holders to sell theirs on a marketplace for profit. More info on staking mechanics tba.

MUSIC PROGRAM

One of our most central areas of the project is using music to create awareness and also showcase skills of the undervalue talents within the web3 space. We therefore strongly believe that one of the very first projects will be the **music drops** where 50% royalties from streaming, performance, youtube views etc. will go back to the DAO Fund and holders and 50% going to the creators of these music projects. Music is a real way of connecting and expressing and what better way to express oneself through the blockchain with real music publishing that will hold real life value from fans and patrons. The Music program will expand with collaborations between artists and other communities in the form of rap battles and concerts online and in the metaverse.

RANSOM PROGRAM

The ransom program is unique to the D.W.A gang storyline. In theory the DAO fund would be used to kidnap (sweep) rare nfts of other collections and keep them in a Safe house (ransom contract). A ransom will be sent back to the community with a payment deadline and if not met the NFTs will be sent to the graveyard (locked forever or burnt).

EXPANDING THE COLLECTION

With the success of D.W.A there are plans to expand the collection through the following ways;

- A Breeding program, where a limited female collection *Chicz Wit Attitudes* (500 NFTs) are created to breed with *Duckz Wit Attitudes* to produce offspring *Bad Ass Duckiez*. Only staked holders with utility tokens can breed.
- Other Gangs that are part of the D.W.A storyline can break out into their own collections, like the Golden Goose Mafia, Red Crown Yakuza, or Big Bread Cartel down line.

Launch

Whitelist Mint → Marketing

Public Mint ← Marketing

Mint Out ?

Staking

Marketplace

Gen 2

DAO Fund → Collab With Rapper

NFT Album

Holders